



TECHNOLOGY AND MANAGEMENT PROGRAM

VIRTUAL EXPERIENCE

From January to May, 2021



UNIVERSITY OF
ILLINOIS
URBANA-CHAMPAIGN



Virtual international experiences

Campus b has been offering top-notch international education experiences since 2010. Over 4,000 students from over 80 universities have already been part of our experiential learning programs. From the beginning of our history, we have offered a hybrid customized program (virtual + in-person), allowing students to start working from home and get the best preparation for their time abroad. More recently, we have launched our full online programs, allowing students in any part of the world to connect and work together to exchange and explore international realities.

The following international virtual program have been developed in partnership with University of Illinois and will count with Brazilian and American students working on consultancy projects with indicated companies.



PROGRAM OVERVIEW

During 4 months undergrad students from University of Illinois will work in partnership with Brazilian undergrad engineering students on technical and managerial issues of a specific real-world problem posed by one of the program's corporate affiliates. It's an experience that mirrors the project team approach used by today's companies.

- **Partner university:** University of Illinois
- **Dates:** from Jan 25th to May 05th
- **Focus:** Consultancy - Human-Centered Design Projects
- **Field:** Engineering and Business
- **Scholarship to Brazilian students:** 20-25



LEARNING OUTCOMES

Those programs model aims to provide participants with an effective panorama of Brazilian business environment by exposing students to real international challenges while working on multicultural teams. To this end, participants will engage in a series of interactions that will address academic, social and cultural aspects of doing business in Brazil;

PROGRAMS STRUCTURE:

- Cultural/Ice Breaking Activities
- Direct Contact with Client Company
- Lectures
- Group Project Worktime

PROGRAM GOALS:



1. ***Provide students with an opportunity to work on a “real world” problem with a cross-border dimension in a multicultural and diverse team;***



2. ***Expand the students’ knowledge of the Brazilian companies and business culture through direct contact with Business leaders and professionals;***



3. ***Develop executive skills through effective resource management, international virtual teamwork, and time management;***



4. ***Learn to become a trusted advisor and valued decision-maker to your international client;***



5. ***Build network with US and Brazilian professors, students, entrepreneurs and business leaders.***



IMPORTANT INFORMATION

- **Certificate:** All the participants will receive a certificate issued and signed by University of Illinois.
- **Groups:** Each participant will be engaged in groups from 4-8 people each
- **Virtual:** All the activities, classes and group meetings will happen virtually
- **Requirements:** All the Brazilian students interested in join the program needs to be registered in regular university on a undergraduation program level in engineering, After apply the candidates will go on a curriculum analysis and, if needed, an interview in english (the participant is required to have an intermediate / advanced level, between B2 and C2).

UNIVERSITY OF ILLINOIS

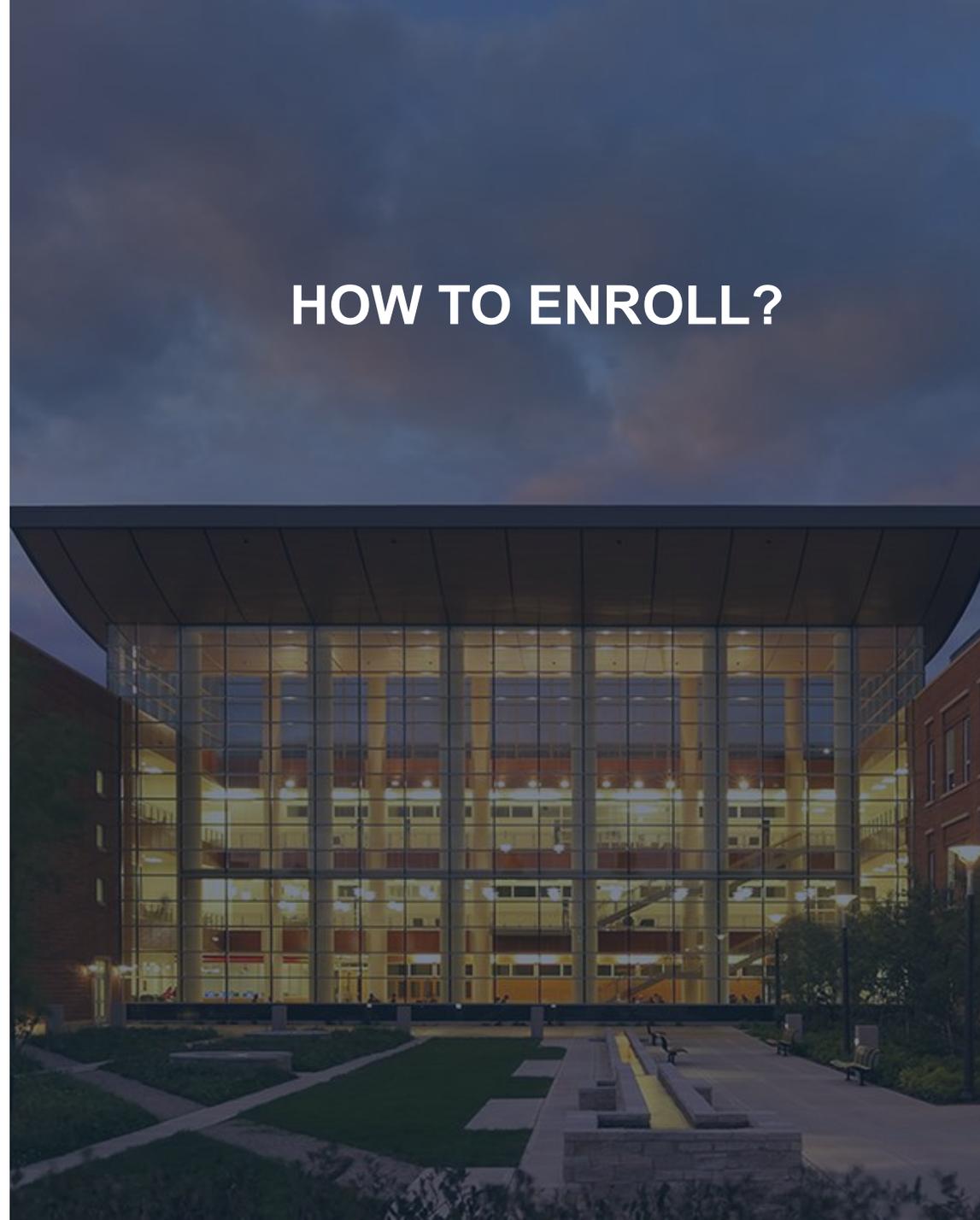
The University of Illinois at is dedicated to building upon its tradition of excellence in education, research, public engagement and economic development. More than 3,000 faculty members discover and create new knowledge. Their work is an economic engine for the state and is recognized with many of the world's top academic and creative awards.



HOW TO ENROLL?

**TO ACCESS THE ENROLLMENT FORM PLEASE CLICK ON
THE FOLLOWING LINK:**

<https://campusb.typeform.com/to/vbzrEO14>



Questions?

Talk to us!



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