

SPRING VIRTUAL INTERNSHIPS 2022



VIRTUAL EXPERIENCES

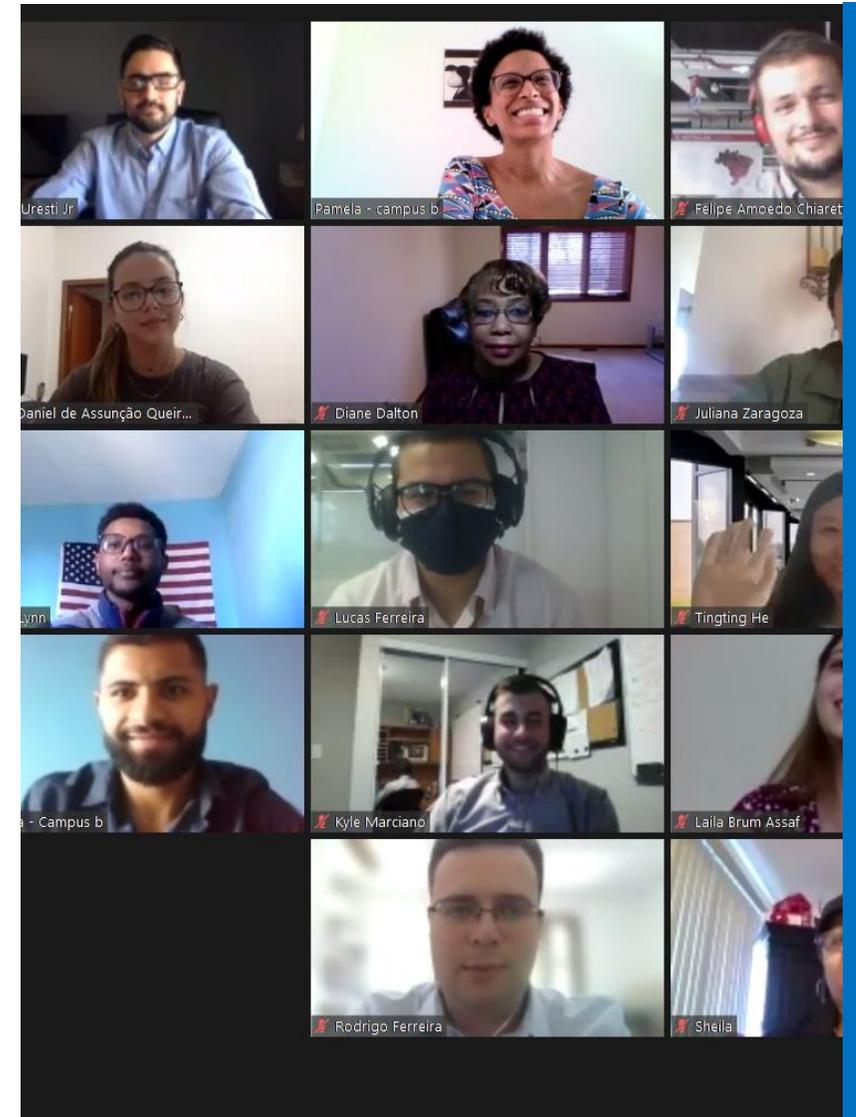
Campus b has been offering top-notch international education experiences since 2010. Over 4,000 students from over 80 universities have already been part of our experiential learning programs.

From the beginning of our history, we have offered a hybrid customized program (virtual + in-person), allowing students to start working from home and get the best preparation for their time abroad. More recently, we have launched our full online programs, allowing students in any part of the world to connect and work together to exchange and explore international realities.

Client companies that were with us on our experiences:



and more



LEARNING OUTCOMES

All of our programs are built around five learning objectives, which aims to assist participants in building the necessary skill set for the future leaders of our generation.



Intercultural
Experience

Understanding that the world is an entanglement of people with different interests, colors, desires and purposes, that even so can live in harmony and work together.



Personal
Development

Expand your personal and professional life through experiential activities, interactions with local students, challenges, case competitions and challenges.



Critical Thinking

Develop the ability to gather information and analyze situations/problems in a neutral way, in order to propose conciliatory solutions;

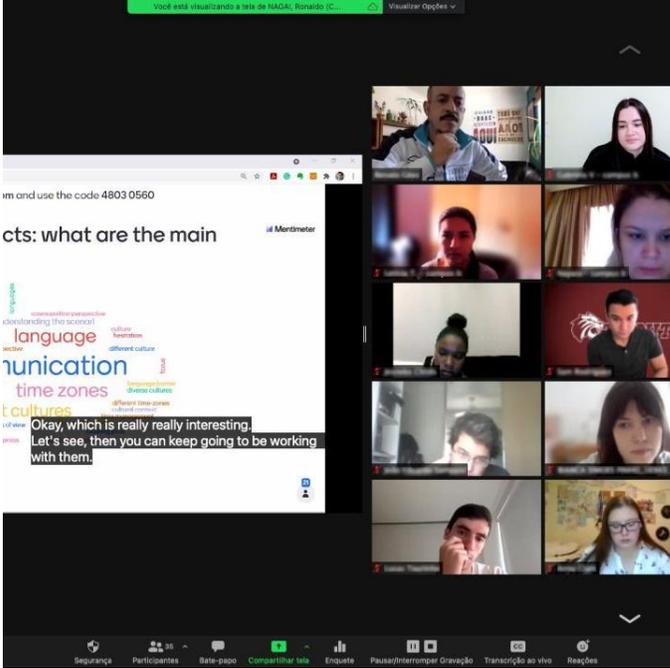


Global
Awareness

Learn about the different challenges, environments and rules of another country, and collaborate in the design of solutions to create a more just and peaceful society.



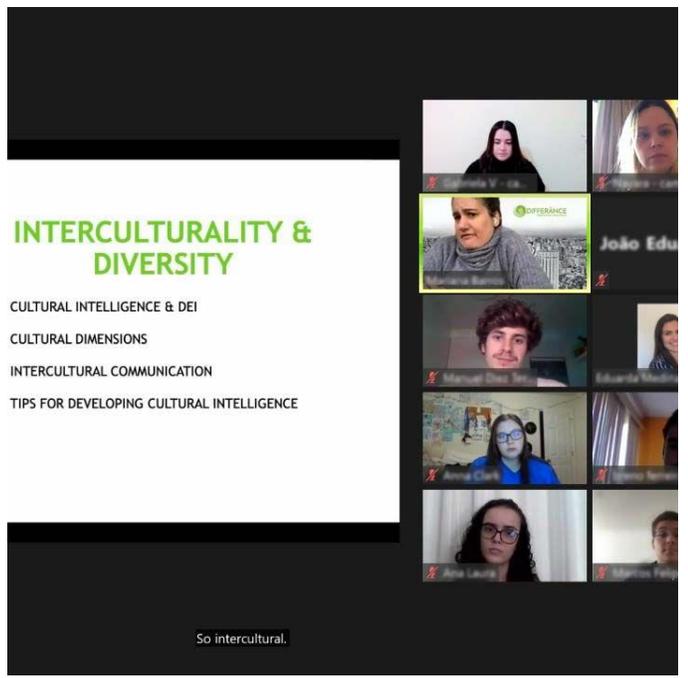
Getting you out of your comfort zone, to expose yourself to new cultures, knowledge, tastes and sounds, so that you can know more about the other and consequently yourself.



Summer Virtual Internship 2021

WELCOME TO SPRING VIRTUAL INTERNSHIPS 2022

Interns will have the opportunity to work alongside **students from different nationalities and universities**, and **experienced professionals in renowned organizations**. All interns will be placed within an organization working **on actual projects**, with a dedicated supervisor and a program coordinator based in Brazil for support during the 6-8 weeks of the program.



Summer Virtual Internship 2021



PROGRAM OVERVIEW



WHEN?

Start: from January 15th to March 15th

Program length: from 6-8 weeks



WHAT?

Team-Based Internship projects (4-6 students per team), leadership development in solving cases and mentoring, personal development, virtual cultural learning/immersion.



WHERE?

Online meetings **once or twice a week** with the organization; mentoring sessions for support with the project development; biweekly meetups with the Campus B program coordinators for feedback and support.

SAMPLE PROGRAM STRUCTURE

Virtual Internship

Week 1: Kick-Off & Orientation & Cultural Aspects
Portuguese Classes

Week 2-8: - Weekly meetings with Campus b (each group)

- Biweekly 'virtual coffee gathering' (all groups)
 - Talk to Campus B 'board & guests'
- Mentoring sessions with the Academic Advisor
- Internship Wrap-Up, Reflection and Closing

IMPORTANT INFORMATION

- The program works as a **real internship*** and its workload is divided into weekly meetings with the company, Campus b and activities to do, besides the mentoring sessions and cultural workshops;
- The students **must participate to all the interactions synchronously**, especially the weekly company meetings (except for emergency situations);
- Groups** are expected to meet separately to work on the project;
- All the participants will receive a certificate issued and signed by Campus b and the company you worked with;
- All the program will run in **English**.

*Internship is a term commonly used to formalize practical experiences in the curriculum of USA Higher Education Institutions (HEI) that validate this program on their resume. The regulation of Brazilian legislation follows Law 11.788 and each HEI establishes its own internal regulation. This program does not provide for the validation of internship hours or credits. Brazilian students need to consult your home HEI to check if the hours can be validated as a complementary or extracurricular activity.

The group assignment will take in consideration your **CV, preferences, availability and **company comments**, that is why it is not guaranteed you will take your first project choice.

PREVIOUS PROJECTS



Project Title: Passenger List Analytics

Project Objectives: Development of a real-time dashboard to improve booking process and consumer buying behavior decision process



Project Title: Social Work Fundraising Campaign

Project Objectives: Launch of an international fundraising campaign with the objective to increase reach to international markets



Project Title: Omnichannel Supply Chain Strategy

Project Objectives: Provide insights to overcome retailing operational challenges by maximizing inventory management and instore and online delivery performance



Project Title: Media & Entertainment: Education Benchmarks

Project Objectives: Develop a strategic benchmarking process to identify main educational trends in the Brazilian and American markets



Project Title: Digital Marketing Strategy

Project Objectives: Craft SEO strategies to improve e-commerce business metrics and increase customer engagement

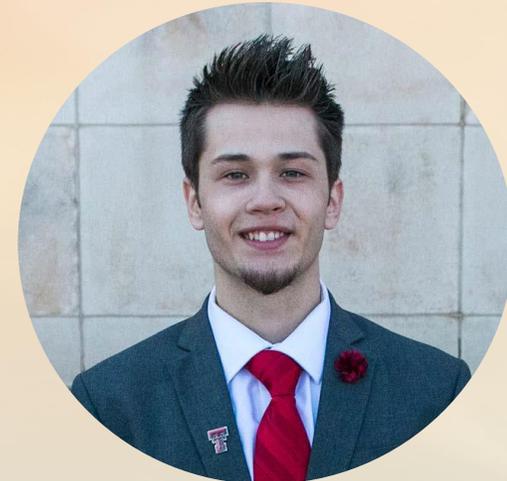
ALUMNI STUDENTS TESTIMONIALS



“ On top of helping us in our career development, weekly classes offered through the Campus B program also gave us the opportunity to learn about Brazilian businesses, culture, and language. The virtual aspect of this program also enabled us to become familiar with the new-age virtual workspace, a place that replaces office coffee room experiences, in-person meetings, and daily commutes with zoom meetings and virtual coffee gatherings, a mixing of 21st century technology and the traditional internship experience. Ultimately, the Campus B virtual program provides an opportunity to develop and grow to prepare yourself for the new-aged world.

Willian Millie - University of Washington - Internship Project at Sidera Consult

“ If I could put the experience in two words, they would be fun and growth. The program was structured beautifully so that we as students could participate in a variety of fun Brazilian activities while developing our professional skills at the same time. I got to learn how to have a conversation in Portuguese, I was introduced to a variety of people from all over the world, and I got to learn about the Brazilian music and history. Although I wasn't actually able to visit Sao Paulo, I feel like CampusB did an amazing job of bringing the experience to me. It was a summer that I will not soon forget. I am grateful for everything and everybody who participated, and I look forward to visiting Brazil very soon.



Eric Gardea - Texas Tech University - Internship Project at LACE Engineering



If you want to apply for the enrollment process for these experiences, please fill up the form for [Brazilian students](#) by **January 14th at 23h59 (Brasília time)**.

In the [announcement \(edital\)](#) you can check all the requirements and documents you need to participate in this process. The final results will be released by e-mail on January 19th from 17h00 (Brasília time).

For questions, contact us at:



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