



# Royal Society of Chemistry Day 2018

UFES  
DDP  
Vitória, ES  
March 8<sup>th</sup> 2018  
9am-5pm

Departamento de Desenvolvimento de Pessoas (DDP)

**Dr. Jennifer Griffiths**  
Editorial Development Manager



**Dr. Elizabeth Magalhaes**  
Manager, Brazil

## Morning Session

9:00—10:30

**Welcome and Introduction. How to Publish on High Quality Journals-Editors tips**  
RSC presentation. An overview of publishing scientific research and editors' insider tips, including the components of a submission plus navigating the submission and peer review process.

10:30—10:45 am

Coffee break and Networking

10:30 am – 12:15 pm

**Workshop: Writing for Maximum Impact**

A hands on section where we will explore different parts of an Article, how to write a appealing abstract, and a meaningful title. Also a cover letter exercise and its importance

12:15 - 2:00 pm

Lunch break

## Afternoon Session

2:00 – 3:30 pm

**How to Present you work—talking in Public**

Learn how to effectively communicate your message and maximize your networking interactions in this workshop and prepare a concise and cohesive description of who you are that sparks interest from others. Elevator pitch exercise.

3:30 – 3:45 pm

Coffee break and Networking

3:45 – 5:00 pm

**Workshop: Designing Visually Effective Posters and Presentations**

Both slides and poster presentations use visuals to communicate information; this workshop will describe strategies for creating visually appealing presentations that help the science stand out. Bring a poster along.

