

Royal Society of Chemistry Day 2018

UFES
DDP
Vitória, ES
March 8th 2018
9am-5pm

Departamento de Desenvolvimento de Pessoas (DDP)

Dr. Jennifer Griffiths
Editorial Development Manager



Dr. Elizabeth Magalhaes
Manager, Brazil



Morning Session

9:00—10:30

Welcome and Introduction. How to Publish on High Quality Journals-Editors tips
RSC presentation. An overview of publishing scientific research and editors' insider tips, including the components of a submission plus navigating the submission and peer review process.

10:30—10:45 am

Coffee break and Networking

10:30 am – 12:15 pm

Workshop: Writing for Maximum Impact

A hands on section where we will explore different parts of an Article, how to write a appealing abstract, and a meaningful title. Also a cover letter exercise and its importance

12:15 - 2:00 pm

Lunch break

Afternoon Session

2:00 – 3:30 pm

How to Present you work—talking in Public
Learn how to effectively communicate your message and maximize your networking interactions in this workshop and prepare a concise and cohesive description of who you are that sparks interest from others. Elevator pitch exercise.

3:30 – 3:45 pm

Coffee break and Networking

3:45 – 5:00 pm

Workshop: Designing Visually Effective Posters and Presentations

Both slides and poster presentations use visuals to communicate information; this workshop will describe strategies for creating visually appealing presentations that help the science stand out. Bring a poster along.



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